

There are many ways to reach your consumers with the worldwide location test. We engage hundreds of targeted participants on a daily basis around the world in retail, touristic destinations, cultural events, subway station and so on. We can reach the different participants segments there according to different criterias like the health, purchase as well as age or sex.

We have active partners all around the world who fit most demographic and market specifications. We cover touristic destinations such as the Balboa Park (San Diego-USA), Bryant Park (New York-USA), downtown Atlanta (USA), Planty Park (Krakow-Poland), Passeig de Pujades and Passeig de Picasso (Barcelona-Spain), Rocher des Doms (Avignon-France), Taipei-at the hotel (Chinese Taipei) and Kyoto-inside of office room(Japan). We reach mainstream consumers while modern lifestyle and retail shopping complexes target healthy food shoppers, influencers, moms and fitness enthusiasts among other key consumer segments.

This list include main city where the local one-on-one research is possible. We can also target cities that are not on this list if needed. We assign one team per project to reach all the required cities.

【Worldwide Local Tests】 List

Area	Country (language)	Data collection location city
Northern Europe	Iceland	Reykjavik
Northern Europe	Norway	Oslo
Northern Europe	Sweden	Stockholm · Gothenburg
Northern Europe	Finland	Helsinki
Northern Europe	Denmark	Copenhagen · Aarhus
Baltic countries	Estonia	Tallinn
Baltic countries	Latvia	Riga
Baltic countries	Lithuania	Vilnius
Eastern Europe	Hungary	Budapest · Debrecen
Eastern Europe	Slovakia	Bratislava · Košice
Eastern Europe	Ukraine	Kiev
Eastern Europe	Romania	Bucharest
Eastern Europe	Russia	Moscow · St. Petersburg · Novosibirsk area
Eastern Europe	Bulgaria	Sofia
Eastern Europe	Belarus (Russian)	Minsk
Eastern Europe	Poland	Warsaw · Kraków
Eastern Europe	Czech Republic	Prague · Brno
Western Europe	Ireland (English)	Dublin · Galway
Western Europe	United Kingdom	London · Birmingham · Manchester · Oxford · Cambridge · Scotland area
Western Europe	Austria	Vienna · Salzburg · Graz · Linz · Innsbruck
Western Europe	The Netherlands	Amsterdam · Rotterdam · The Hague · Utrecht · Breda
Western Europe	Switzerland (German/French/Romansh)	Bern · Zürich · Geneva · Basel · Lausanne · Lucerne
Western Europe	Germany	Berlin · Frankfurt · Stuttgart · Munich · Düsseldorf · Hamburg · Dresden area
Western Europe	France	Paris · Lyon · Marseille · Toulouse · Bordeaux
Western Europe	Monaco (French)	Monte Carlo
Western Europe	Liechtenstein (German)	Vaduz
Western Europe	Luxembourg (German/French)	Luxembourg
Western Europe	Belgium (Dutch)	Brussels · Antwerp
Southern Europe	Italy	Rome · Milan · Bologna · Naples · Turin · Genoa · Florence
Southern Europe	Spain	Madrid · Barcelona · Valencia · Seville · Mallorca
Southern Europe	Portugal	Lisbon · Porto
Southern Europe	Greece	Athens · Tessaloniki · Patras
Southern Europe	Croatia	Zagreb
Southern Europe	Slovenia	Ljubljana
Southern Europe	Serbia	Belgrade
Southern Europe	Malta (English)	Valletta
Western Asia	Afghanistan (Pashto/Dari)	Kabul
Western Asia	Saudi Arabia (Arabic)	Riyadh
Western Asia	United Arab emirates (Arabic)	Dubai
Western Asia	Qatar (Arabic)	Doha
Western Asia	Bahrain (Arabic)	Manama
Western Asia	Israel (Hebrew/Arabic)	Jerusalem
Western Asia	Egypt (Arabic)	Cairo
Western Asia	Turkey	Ankara · Istanbul

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Area	Country (language)	Data collection location city
Eastern Asia	China	Shanghai · Beijing · Hangzhou · Nanjing · Guangzhou · Xi'an · Chengdu · Nanchang · Xiamen · Shenzhen · Hong Kong · Dagang District
Eastern Asia	Taiwan	Taipei · Kaohsiung
Eastern Asia	South Korea	Seoul · Incheon · Daegu · Busan
Eastern Asia	Mongolia	Ulaanbaatar
Eastern Asia	India (English)	Mumbai · New Delhi · Chennai
Southern Asia	Sri Lanka (Sinhalese)	Colombo

Southern Asia	Nepal	Kathmandu
Southern Asia	Bhutan (Bhutanese)	Thimphu
Southern Asia	The Maldives (Dhivehi)	Male
Southern Asia	Indonesia	Jakarta
Southern Asia	Philippines (English)	Manila
Southern Asia	Vietnam	Hanoi · Ho Chi Minh City · Da Nang
Southern Asia	Laos (Lao)	Vientiane
Southern Asia	Cambodia (Khmer)	Phnom Penh
Southern Asia	Malaysia	Kuala Lumpur
Southern Asia	Singapore (English)	Singapore
Southern Asia	Thailand	Bangkok
Southern Asia	Brunei (Brunei Malay)	Bandar Seri Begawan
Southern Asia	Myanmar (Burmese)	Naypyidaw
Southern Asia	East Timor (Portuguese)	Dili
Oceania	Australia (English)	Sydney · Brisbane · Melbourne · Adelaide · the Sunshine Coast · Perth
Oceania	New Zealand (English)	Wellington · Christchurch
Oceania	Tonga (English)	Nuku'alofa
Oceania	Papua New Guinea (English)	Port Moresby
Africa	South Africa (English/Zulu/Xhosa)	Cape Town · Johannesburg · Durban
Africa	Nigeria (English)	Abuja · Lagos
Africa	Algeria (Arabic)	Alger
Africa	Morocco (Arabic/Berber)	Casablanca · Rabat
Africa	Angola (Portuguese)	Luanda
Africa	Kenya (Swahili/English)	Nairobi
Africa	Tunisia (Arabic)	Tunis
North America	Canada (English)	Toronto · Montreal · Vancouver · Edmonton · Ottawa
North America	The United States	<More than 30 cities>
Central and South America	Costa Rica (Spanish)	San José
Central and South America	Mexico (Spanish)	Mexico City
Central and South America	Cuba (Spanish)	Havana
Central and South America	Dominican Republic (Spanish)	Santo Domingo
Central and South America	Guyana (English)	Georgetown
Central and South America	Jamaica (English)	Kingston
Central and South America	Colombia (Spanish)	Bogota
Central and South America	Peru (Spanish)	Lima
Central and South America	Brazil (Portuguese)	Rio de Janeiro · Sao Paulo · Brazilia
Central and South America	Argentina (Spanish)	Buenos Aires · Córdoba · Rosario
Central and South America	Uruguay (Spanish)	Montevideo
Central and South America	Chili (Spanish)	Santiago de Chile
Central and South America	The Bahamas (English)	Nassau
Central and South America	Republic of Trinidad and Tobago (English)	Port of Spain

●For example: Research in 30 countries (20 participants for each country) in the world in 3 months ----- Estimate cost is as follows.

For 3 months = a total of 600 participants (1 hour per participant)/ one on one interview research / just data collection without analysis)

\$30,000~\$180,000 | Differences due to the client's specifications

Estimate above includes all the cost (Airline, Hotel stay, Traffic fee, incentive per participants, rent fee of the site, the device we use for the surveys (PC/cellphone/microphone/etc.) and staff payment).